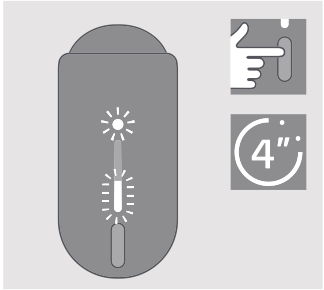
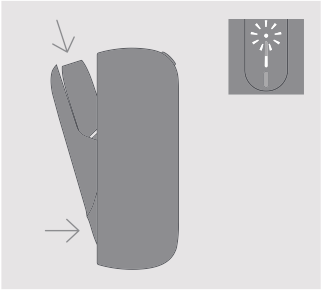
PAGE 1

How to use your IQOS®

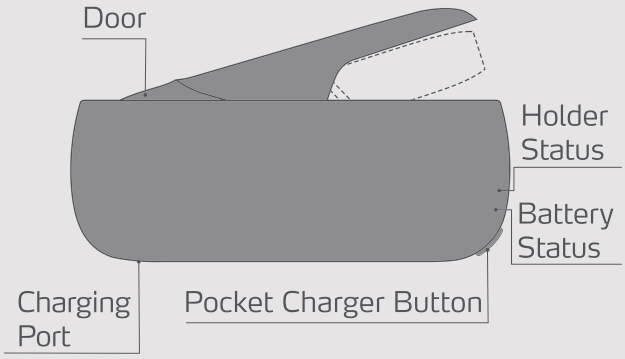


1. TURN ON
Press and hold IQOS® Pocket Charger Button for 4 seconds, then release; Holder Status and Battery Status lights will flash.

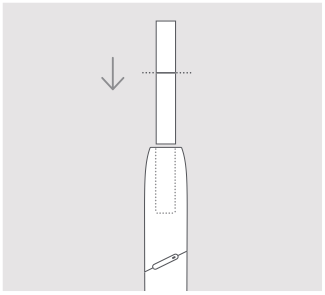


2. CHARGE HOLDER
Insert IQOS® Holder then close to charge. Fully charged when Holder Status light is solid white.

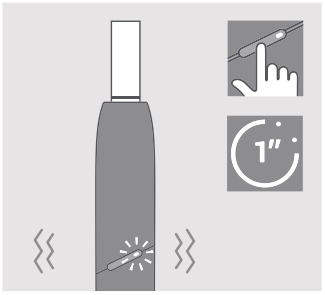
IQOS® 3 Pocket Charger



PAGE 2

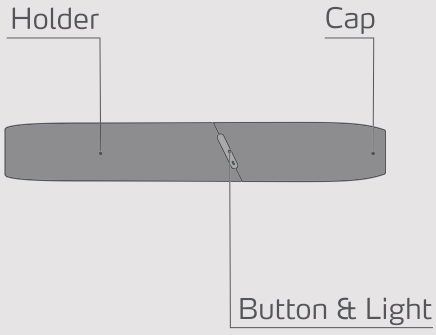


3. INSERT MARLBORO HEATSTICK
Insert and gently press the HeatStick tobacco-side down to the line on the filter.

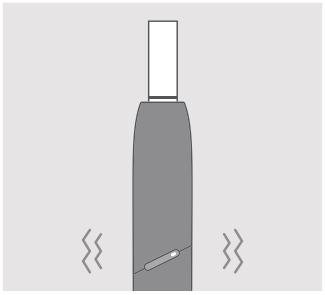


4. START HEATING
Hold Holder Button until IQOS® Holder vibrates and Light pulses white.

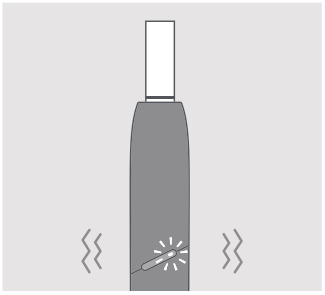
IQOS® 3 Holder



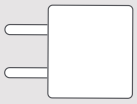
PAGE 3



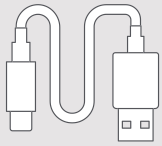
5. BEGIN USE
Start using once IQOS® Holder vibrates twice and Light is solid white.



6. NEARLY COMPLETE
To signal the last 30 seconds, IQOS® Holder will vibrate twice and Light pulses white.



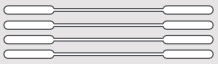
Power Adapter



Charging Cable



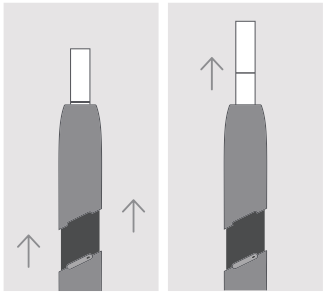
IQOS® Cleaning Tool



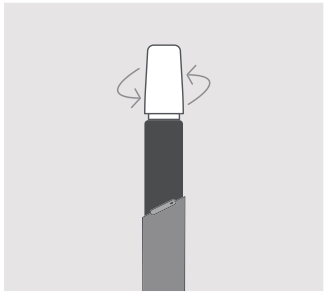
IQOS® Cleaning Sticks

PAGE 4

How to clean Holder



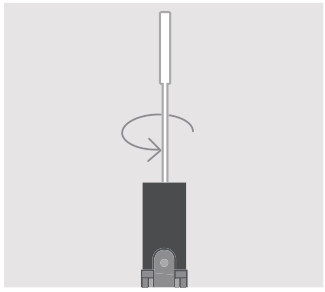
7. REMOVE HEATSTICK
Slide Cap upward, remove used HeatStick then slide cap back again. Insert the Holder back in the Pocket Charger to recharge.



TO CLEAN
Slide Cap upward and remove completely. Insert IQOS® Cleaning Tool and rotate gently. Clean daily for optimal experience.

ENGAGE WITH IQOS®

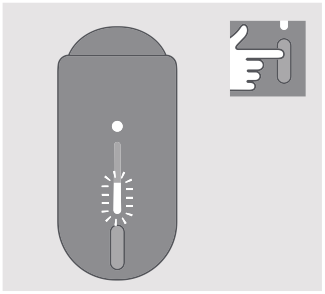
For the full user guide and Customer Care support visit www.getIQOS.com



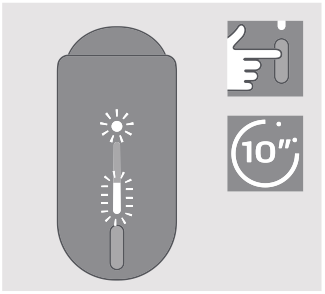
USE IQOS® CLEANING STICK
Insert IQOS® cleaning stick to wipe inside of the Holder. Do not touch the blade with the IQOS® Cleaning Stick.

PAGE 5

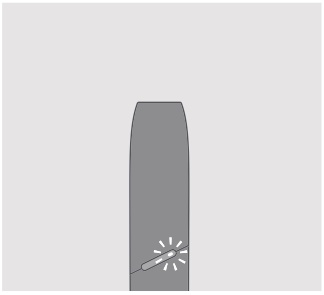
Quick Tips



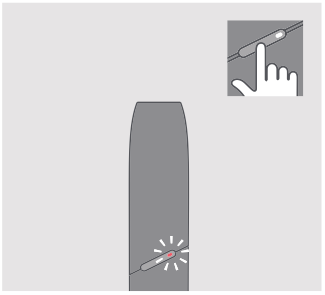
TO CHECK BATTERY STATUS
Tap IQOS® Pocket Charger Button to check battery level.



TO RESET
Press and hold IQOS® Pocket Charger Button for 10 seconds, then release; Battery Status light will fade in, flash twice, then progressively fade in to confirm a reset.



LIGHT FLASHES WHITE TWICE
IQOS® is outside operating temperature (<32°F/>122°F). Wait until device is within temperature limits.



LIGHT FLASHES RED
Reset IQOS®. If flashing persists, please contact Customer Care.

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